

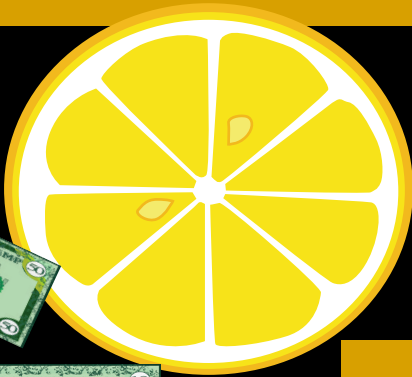


MO MONEY MUSICAL

We have created a musical that will help parents and children start a conversation about money within the home.

PERFORMANCE

Simply crafting a program for our youth wasn't sufficient; we recognized the importance of enlightening adults as well. Consequently, we meticulously designed an introduction to our program specifically tailored for parents and other community adults. We conceived a musical production titled "Mo Money," a shared experience for both youth and adults. This musical is a platform for imparting knowledge about financial literacy, and it's an inclusive community event accessible to all.



WHAT THE PROGRAM DOES

Create Producer in the Community

This program aims to inspire young minds, instilling in them the belief that they can achieve more. It will motivate them to delve into the realms of financial literacy, collaborative economics, and entrepreneurial growth in a manner previously unfamiliar to them. Through this initiative, our youth will discover a well-defined route to success, igniting their hope and optimism. Most significantly, this program will empower these young individuals to contribute productively to their community.



PROGRAM CURRICULUM

Objective: The program is designed to teach young people how to become producers rather than consumers within society. We do this by teaching financial literacy and business development workshops.



- Students will learn the historical aspect of how money and banking were created.
- Students will analyze the influence of various factors involved in money and time management.
- Students will practice skills that reflect an appreciation of money that will lead to becoming responsible adults.
- Students will be able to learn basic skills in starting and maintaining a business.
- Students will learn basic skills in branding and marketing a business.
- Students will learn basic skills on partnerships and investors.
- Students will learn leadership skills and self-awareness.

Reinforcement: Students will have worksheets and games created by Lemonade Stand Bootcamp to help commit what has been learned to memory.



REINFORCEMENT

Alongside our comprehensive booklets on Financial Literacy and Entrepreneurship, we've created immersive games that place participants in real-life scenarios within the black community. These games serve as a dynamic platform for teaching minorities about financial fitness and entrepreneurship, offering a fresh and insightful perspective on the crucial steps for success.

